**Strategic Advantages**

**Environmental Scan**

**MEGT**

**Developed: 5/14/16**

Strategic Advantages are:

1. Benefits that exert influence on our likelihood for future success
2. Look at sources of current and future competitive success relative to other like organizations
3. Comes from our organization’s internal capabilities and from external resources which is shaped through relationships and partnerships

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| Professional Development* Conferences that reach statewide – well run, relationship with Cragun’s
* Professionals within the organization that can provide PD
* The newsletter has good information
* Are at MEA conference – long term
* Teachers have 3 different conferences specific to gifted learners to choose from

Organizational Excellence * A budget that allows for the conference
* A committed group of board members
* Members that are eager to participate
* Some active regions
* Have several viable GT certificates in the state – teachers are accessing
* Overall education in MN is strong
* Many researchers/authors/experts have ties to MN
* People from other states who want to be involved
* Long-term presence – and respected as an organization
* Increased social media presence

Political Influence * An effective political entity
* Position papers – relevant and researched based
* State dollars for gifted and talented education
* Have acceleration procedure

Public Relations * Collaboration with MDE
* Recognized nationally
* Have two separate entities
* Competition that yields program growth
* Support to and from the MEGT Foundation
* Business/foundation support for innovation in the state
* Recognition and awards for educators and students
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